

# 10<sup>TH</sup> ANNUAL LIP SYNC BATTLE

Talbot Interfaith Shelter's Lip Sync Battle is a wildly popular annual event celebrating the power of community! Now in its 10th YEAR, Lip Sync has raised nearly \$500,000 to date to FIGHT HOMELESSNESS on the Mid-Shore. With exposure to THOUSANDS of locals, it is the perfect opportunity to put your business CENTER STAGE! After 2 months of extensive promotion, hundreds will gather for the live Lip Sync Battle extravaganza on Saturday, April 18th at the Talbot County Community Center. Our extensive advertising benefits will set you apart as a SUPERSTAR BUSINESS!

## PLATINUM PERFORMER SPONSOR \$10,000 (ONLY ONE AVAILABLE)

- Business featured on the inside front cover of the official event program
- Recognition in the quarterly Sedlack Society newsletter (sent to top donors)
- Complimentary table for eight (8)
- Two (2) complimentary drink tickets per guest
- Your logo on commemorative cups given out at the bar
- Large logo featured on four (4) large banners placed throughout Talbot County
- Verbal recognition during the event
- Prominent placement in half-page thank you ad in the Star Democrat
- Framed mission impact story for corporate display
- Invitation to the annual Sedlack Society Appreciation Event (December)
- Large clickable logo on the Lip Sync Battle webpage and TIS Business Partner webpage
- Large clickable logo in all event emails and e-newsletters (nearly 5,000 subscribers)
- Logo displayed on the big screen before the event and during intermission
- Social media posts promoting your business and partnership



## ROCK LEGEND SPONSOR \$5,000 (ONLY FOUR AVAILABLE)

- Logo featured in the official event program
- Recognition in the quarterly Sedlack Society newsletter (sent to top donors)
- Complimentary table for six (6)
- Two (2) complimentary drink tickets per guest
- Your logo on a product in swag bags given to tables of 6 and 8
- Your logo featured on four (4) large banners placed throughout Talbot County
- Verbal recognition during the event
- Business logo in half-page thank you ad in the Star Democrat
- Framed mission impact story for corporate display
- Invitation to the annual Sedlack Society Appreciation Event (December)
- Medium clickable logo on the event webpage and TIS Business Partner webpage
- Medium clickable logo in all event emails and e-newsletters
- Logo displayed on the big screen before the event and during intermission
- Social media posts promoting your business and partnership



## BECOME A SPONSOR TODAY!

LAURARICHESON@TALBOTINTERFAITHSHELTER.ORG | 443-786-6962

## **GOLD MIC SPONSOR \$2,500 (ONLY FOUR AVAILABLE)**

- Logo featured in the official event program
- Recognition in the quarterly Sedlack Society newsletter (sent to top donors)
- Complimentary high top table for four (4)
- Four (4) complimentary drink tickets
- Your logo featured on four (4) large banners placed throughout Talbot County
- Verbal recognition during the event
- Business logo in half-page thank you ad in the Star Democrat
- Invitation to the annual Sedlack Society Appreciation Event (December)
- Clickable logo on the Lip Sync Battle webpage and TIS Business Partner webpage
- Clickable logo in all event emails and e-newsletters
- Logo displayed on the big screen before the event and during intermission
- Social media thank you



## **STANDING OVATION SPONSOR \$1,000 (UNLIMITED AVAILABLE)**

- Logo featured in the official event program
- Recognition in the quarterly Sedlack Society newsletter (sent to top donors)
- Four (4) general admission tickets
- Four (4) complimentary drink tickets
- Verbal recognition during the event
- Business logo in half-page thank you ad in the Star Democrat
- Invitation to the annual Sedlack Society Appreciation Event (December)
- Clickable logo on the Lip Sync Battle webpage
- Clickable logo in all event emails
- Social media thank you

## **GROUPIE SPONSOR \$500 (UNLIMITED AVAILABLE)**

- Business name listed in the official event program
- Two (2) general admission tickets
- Two (2) complimentary drink tickets
- Business name listed in half-page thank you ad in the Star Democrat
- Clickable business name listing on the Lip Sync Battle webpage
- Clickable business name listing in all event emails



## **ROADIE SPONSOR \$250 (UNLIMITED AVAILABLE)**

- Small business listing in the official event program
- Two (2) general admission tickets
- Small business listing in half-page thank you ad in the Star Democrat
- Business name listing (non-clickable) on the Lip Sync Battle webpage
- Business name listing (non-clickable) in all event emails



**TALBOT INTERFAITH SHELTER**

*More Than a Shelter...*

SHELTER STABILITY SUPPORT SUCCESS

**TALBOTINTERFAITHSHELTER.ORG/LSB**