

# Lip Sync Battle

## to benefit Talbot Interfaith Shelter SPONSORSHIP OPPORTUNITIES

Now in its 9th year, Talbot Interfaith Shelter's Lip Sync Battle fundraiser is a highly-anticipated event that brings people together from across our community to fight homelessness through the power of joy!

Our multi-pronged advertising approach offers many ways for **your business** to take center stage. There are several sponsorship opportunities available – contact Laura Richeson to claim your spot today!

[LAURARICHESON@TALBOTINTERFAITHSHELTER.ORG](mailto:LAURARICHESON@TALBOTINTERFAITHSHELTER.ORG) | 443-786-6962

**SATURDAY, APRIL 26TH | 7:00 PM | WATERFOWL BUILDING (EASTON)**

### PLATINUM RECORD/PRESENTING SPONSOR (\$10,000) **SOLD OUT**

- Your logo on a commemorative cup handed out at the event
- A commercial for your business played at the event
  - You can provide one, or we can help produce it
- Your business featured in radio advertising and interviews for event
- Your logo on the big screen before the event and at intermission
- Verbal recognition on stage during event
- Your logo on a banner advertising the event
- Your business featured in all event advertising
- Extra large logo in event program
- Extra large logo on thank you ad in Star Democrat
- Extra large clickable logo on event webpage and email blasts
- Clickable logo on Business Partnership page on TIS website
- A table for 8 at the event and 8 drink tickets
- Your logo on photos from our photo booth



### ROCK STAR SPONSOR (\$5,000)

- Your logo on cocktail napkins handed out at the event
- Your logo on the big screen before the event and at intermission
- Verbal recognition on stage during event
- Your logo on a banner advertising the event
- Your business mentioned in press releases advertising the event
- Large logo in event program
- Large logo on thank you ad in Star Democrat
- Large clickable logo on event webpage and email blasts
- Clickable logo on Business Partnership page on TIS website
- A table for 6 at the event and 6 drink tickets
- Your logo on photos from our photo booth



**TALBOT INTERFAITH SHELTER**

*More Than a Shelter...*

SHELTER ■ STABILITY ■ SUPPORT ■ SUCCESS

# Lip Sync Battle

to benefit Talbot Interfaith Shelter  
**ADDITIONAL SPONSORSHIP OPPORTUNITIES**

## **PRODUCER SPONSOR (\$2,500)**

- Your logo on photo booth photos taken at the event
- Your logo on the big screen before the event and at intermission
- Verbal recognition on stage during event
- Your logo on a banner advertising the event
- Medium logo in event program
- Medium logo on thank you ad in Star Democrat
- Medium clickable logo on event webpage and email blasts
- Clickable logo on Business Partnership page on TIS website
- 6 General Admission tickets to the event and 6 drink tickets



## **TOUR MANAGER SPONSOR (\$1,000)**

- Verbal recognition on stage during event
- Small logo in event program
- Small logo on thank you ad in Star Democrat
- Small clickable logo on event webpage and email blasts
- 4 General Admission tickets to the event and 4 drink tickets



## **GROUPIE SPONSOR (\$500)**

- Large business listing in event program
- Large business listing on thank you ad in Star Democrat
- Clickable listing on event webpage and email blasts
- 2 General Admission tickets to the event and 2 drink tickets



## **ROADIE SPONSOR (\$250)**

- Small business listing in event program
- Small business listing on thank you ad in Star Democrat
- Business listing on event webpage and email blasts



**Contact Laura Richeson to secure your sponsorship today!**

**[LAURARICHESON@TALBOTINTERFAITHSHELTER.ORG](mailto:LAURARICHESON@TALBOTINTERFAITHSHELTER.ORG)**

**443-786-6962**

# Lip Sync Battle

## to benefit Talbot Interfaith Shelter SAMPLE BENEFITS

### EVENT PROGRAM RECOGNITION

(Pictured below: Back page of 2023 event program)

**THANK YOU TO OUR SPONSORS!**

**PLATINUM RECORD/PRESENTING SPONSOR**  
 **sun mgt**  
Rising Technologies

**ROCK STAR SPONSOR**

**PRODUCER SPONSORS**

**TOUR MANAGER SPONSORS**

**GROUPIE SPONSORS**  
Amy Berry & Talley Berry | Scrawl Design | Rivers & Roads | Foto Berry  
Chesapeake Neighbors | Queenstown Bank | John & Trish Malin

**ROADIE SPONSORS**  
Eric Rubin, Inc. | Easton Family Dental | Vintage Books | SVN Miller  
Bridget & John Horner | Tracy Wagner | Chelsea & Ross Benincasa  
Parker Counts | Meghann Rauch

**SHOWTIME SPONSORS**  
Blue Heron Catering | Easton Velocity | Leda Pizza  
Chesapeake Blooms | Town & Country | The Ivy Cafe | Harris Teeter  
Kelly Distributors | Hair of the Dog | Piazza Italian Market  
Weis Markets | Wishing Well Liquors

### LOCAL MEDIA ADVERTISING

(Pictured below: Star Democrat Post Event Ad 2024)

**Lip Sync Battle 2024**

TO BENEFIT  
 **TALBOT INTERFAITH SHELTER**  
*More Than a Shelter...*  
SHELTER • STABILITY • SUPPORT • SUCCESS

**THANK YOU!!**

We are so grateful to our amazing community for making this year's Lip Sync Battle fundraiser our most successful yet!  
**Altogether, we raised more than**  
**\$112,000**  
**(INCLUDING \$66,000+ RAISED BY OUR TEAMS)**

to provide **Shelter, Stability, Support**, and a path to **Success** for local families and individuals in need. Thank you to our participants, everyone who voted and attended our live show, and our incredible volunteer team who carried out an unforgettable event! We are already looking forward to Lip Sync Battle 2025!

**SPECIAL THANKS TO OUR SPONSORS**

**PRESENTING SPONSOR** **sun mgt**  
Rising Technologies

**ROCK STAR SPONSOR**

**PRODUCER SPONSORS**

**RESERVED FOR YOU!**

**TOUR MANAGER SPONSORS**

**GROUPIE SPONSORS**  
Chesapeake Neighbors | Foto Berry | Dr. Zuleika Ghodsi  
Trish & John Malin | Meredith Fine Properties - Amy & Tally Berry  
Playa Bowls Easton | Queenstown Bank  
Rivers & Roads | Scrawl Design

**ROADIE SPONSORS**  
Chelsea & Ross Benincasa | Easton Family Dental  
Bridgett & John Horner | Meredith Fine Properties - Tracy Wagner  
Parker Counts | Meghann Rauch | Eric D Ruben, Inc.  
SVN Miller | Vintage Books & Fine Art

Blue Heron Catering | Chesapeake Blooms | Easton Velocity  
Hair O' The Dog | Harris Teeter | Kelly Distributors  
Ivy Cafe | Leda Pizza | Piazza Italian Market  
Town & Country Wine, Liquor, Etc. | Weis Markets | Wishing Well Liquors

### SOCIAL MEDIA SPOTLIGHT

(Pictured below: Post highlighting a 2025 event sponsor))

Talbot Interfaith Shelter, Inc.  
March 10 at 3:48 PM · 🌐

👉 A big shoutout to Rauch Engineering who will be rocking the stage as a Producer Sponsor for our Lip Sync Battle! Your support helps us make this event unforgettable. 🙌🏻

👉 See this amazing team's video soon and don't forget to vote at <https://bit.ly/3pLIUyR>!!

Thank you, Rauch Engineering, for your dedication to our community! 🙌🏻 #LipSyncBattle #CommunitySupport #Gratitude

**RAUCH**  
Engineering | Survey | Architecture | Environmental

**RHYTHM & BLUEPRINTS**

**PRODUCER SPONSOR**

**Lip Sync Battle**

Contact Laura Richeson to secure your sponsorship today!

**LAURARICHESON@TALBOTINTERFAITHSHELTER.ORG**

**443-786-6962**