

Lip Sync Battle

to benefit Talbot Interfaith Shelter SPONSORSHIP OPPORTUNITIES

Now in its 9th year, Talbot Interfaith Shelter's Lip Sync Battle fundraiser is a highly-anticipated event that brings people together from across our community to fight homelessness through the power of joy! Our multi-pronged advertising approach offers many ways for **your business** to take center stage. There are several sponsorship opportunities available - contact Laura Richeson to claim your spot today!

LAURARICHESON@TALBOTINTERFAITHSHELTER.ORG | 443-786-6962

SATURDAY, APRIL 26TH | 7:00 PM | WATERFOWL BUILDING (EASTON)

PLATINUM RECORD/PRESENTING SPONSOR (\$10,000) **SOLD OUT**

- Your logo on a commemorative cup handed out at the event
- A commercial for your business played at the event
 - You can provide one, or we can help produce it
- Your business featured in radio advertising and interviews for event
- Your logo on the big screen before the event and at intermission
- Verbal recognition on stage during event
- Your logo on a banner advertising the event
- Your business featured in all event advertising
- Extra large logo in event program
- Extra large logo on thank you ad in Star Democrat
- Extra large clickable logo on event webpage and email blasts
- Clickable logo on Business Partnership page on TIS website
- A table for 8 at the event and 8 drink tickets
- Your logo on photos from our photo booth



ROCK STAR SPONSOR (\$5,000)

- Your logo on cocktail napkins handed out at the event
- Your logo on the big screen before the event and at intermission
- Verbal recognition on stage during event
- Your logo on a banner advertising the event
- Your business mentioned in press releases advertising the event
- Large logo in event program
- Large logo on thank you ad in Star Democrat
- Large clickable logo on event webpage and email blasts
- Clickable logo on Business Partnership page on TIS website
- A table for 6 at the event and 6 drink tickets
- Your logo on photos from our photo booth



TALBOT INTERFAITH SHELTER

More Than a Shelter...

SHELTER ■ STABILITY ■ SUPPORT ■ SUCCESS

Lip Sync Battle

to benefit Talbot Interfaith Shelter

ADDITIONAL SPONSORSHIP OPPORTUNITIES

PRODUCER SPONSOR (\$2,500)

- Your logo on photo booth photos taken at the event
- Your logo on the big screen before the event and at intermission
- Verbal recognition on stage during event
- Your logo on a banner advertising the event
- Medium logo in event program
- Medium logo on thank you ad in Star Democrat
- Medium clickable logo on event webpage and email blasts
- Clickable logo on Business Partnership page on TIS website
- 6 General Admission tickets to the event and 6 drink tickets



TOUR MANAGER SPONSOR (\$1,000)

- Verbal recognition on stage during event
- Small logo in event program
- Small logo on thank you ad in Star Democrat
- Small clickable logo on event webpage and email blasts
- 4 General Admission tickets to the event and 4 drink tickets



GROUPE SPONSOR (\$500)

- Large business listing in event program
- Large business listing on thank you ad in Star Democrat
- Clickable listing on event webpage and email blasts
- 2 General Admission tickets to the event and 2 drink tickets



ROADIE SPONSOR (\$250)

- Small business listing in event program
- Small business listing on thank you ad in Star Democrat
- Business listing on event webpage and email blasts

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SAMPLE BENEFITS

EVENT PROGRAM RECOGNITION

(Pictured below: Back page of 2023 event program)

THANK YOU TO OUR SPONSORS!

PLATINUM RECORD/PRESENTING SPONSOR
 sun mgt
 Rising Technologies

ROCK STAR SPONSOR

PRODUCER SPONSORS
 Mid-Atlantic
 WHAT'S HOT TO DO

TOUR MANAGER SPONSORS
 RESERVED FOR YOU!
 The DB McCracken

GROUPE SPONSORS
 Shore United Bank
 WILLOW
 Wye Financial Partners

ROADIE SPONSORS
 Amy Berry & Talley Barry | Scrawl Design | Rivers & Roads | Foto Berry
 Chesapeake Neighbors | Queenstown Bank | John - Trish Malin

SHOWTIME SPONSORS
 Eric Rubin, Inc. | Easton Family Dental | Vintage Books | SVN Miller
 Bridget - John Horner | Tracy Wagner | Chelsea + Ross Benincasa
 Parker Counts | Meghann Rauch
 Blue Heron Catering | Easton Velocity | Ledo Pizza
 Chesapeake Blooms | Town & Country | The Ivy Cafe | Harris Teeter
 Kelly Distributors | Hair of the Dog | Piazza Italian Market
 Weis Markets | Wishing Well Liquors

LOCAL MEDIA ADVERTISING

(Pictured below: Star Democrat Post Event Ad 2024)

Lip Sync Battle
2024
 TO BENEFIT
 TALBOT INTERFAITH SHELTER
More Than a Shelter...
 SHELTER • STABILITY • SUPPORT • SUCCESS

THANK YOU!!
 We are so grateful to our amazing community for making this year's Lip Sync Battle fundraiser our most successful yet!
Altogether, we raised more than
\$112,000
 (INCLUDING \$66,000+ RAISED BY OUR TEAMS)

to provide **Shelter, Stability, Support**, and a path to **Success** for local families and individuals in need. Thank you to our participants, everyone who voted and attended our live show, and our incredible volunteer team who carried out an unforgettable event! We are already looking forward to Lip Sync Battle 2025!

SPECIAL THANKS TO OUR SPONSORS

PRESENTING SPONSOR sun mgt
 Rising Technologies

ROCK STAR SPONSOR

PRODUCER SPONSORS
 Dock Street
 Dr. Computer

RESERVED FOR YOU!

TOUR MANAGER SPONSORS
 RESERVED FOR YOU!
 Charles Schwab
 The DB McCracken
 EASTERN SHORE

GROUPE SPONSORS
 Shore United Bank
 WILLOW
 Wye Financial Partners

ROADIE SPONSORS
 Chesapeake Neighbors | Foto Berry | Dr. Zuleika Ghodsi
 Trish & John Malin | Meredith Fine Properties - Amy & Tally Berry
 Playa Bowls Easton | Queenstown Bank
 Rivers & Roads | Scrawl Design

SHOWTIME SPONSORS
 Chelsea + Ross Benincasa | Easton Family Dental
 Bridgett & John Horner | Meredith Fine Properties - Tracy Wagner
 Parker Counts | Meghann Rauch | Eric D Ruben, Inc.
 SVN Miller | Vintage Books & Fine Art
 Blue Heron Catering | Chesapeake Blooms | Easton Velocity
 Hair O' The Dog | Harris Teeter | Kelly Distributors
 Ivy Cafe | Ledo Pizza | Piazza Italian Market
 Town & Country Wine, Liquor, Etc. | Weis Markets | Wishing Well Liquors

SOCIAL MEDIA SPOTLIGHT

(Pictured below: Post highlighting a 2025 event sponsor)

Talbot Interfaith Shelter, Inc.
 March 10 at 3:48 PM

A big shoutout to Rauch Engineering who will be rocking the stage as a Producer Sponsor for our Lip Sync Battle! Your support helps us make this event unforgettable. 🎤🔥
 See this amazing team's video soon and don't forget to vote at <https://bit.ly/3pLIU4r> !!
 Thank you, Rauch Engineering, for your dedication to our community! 🙌 #LipSyncBattle #CommunitySupport #Gratitude

RAUCH
 Engineering | Survey | Architecture | Environmental

RHYTHM & BLUEPRINTS
PRODUCER SPONSOR

This could be your business!



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