



3RD ANNUAL

# Home for the Holidays

benefitting

TALBOT INTERFAITH SHELTER

December 9-10 and 16-17 from 5 - 8 pm at the Hummingbird Inn (14 N Aurora Street) in Easton

## Sponsorship Opportunities

Home for the Holidays is the **perfect marketing opportunity for your business** this holiday season! This popular community event features a variety of activities for the whole family, providing many opportunities for **your business** to take center stage! With an expansive lighting display, carriage rides through town, holiday shopping, crafts, and much more, there are **sponsorship offerings to match any marketing budget.**

*Secure your sponsorship today and help bring our neighbors home for the holidays by providing Shelter, Stability, Support, and a path to Success for local families and individuals through Talbot Interfaith Shelter's innovative S4 Program!*



### Presenting Sponsor/Tree Topper Level (\$5,000) (ONE AVAILABLE)

- Your business featured on sign in front of giant tree display at event
- 14 inch light up tree wand giveaway with your business name on it
- Name on event banners as "Presenting Sponsor"
- 20 free tickets to give out to your employees and customers
- Your business name on all advertising
- Large clickable logo on event page on TIS website
- Facebook and Instagram postings
- Your business name in event press releases as "Presenting Sponsor"
- A post-event thank you in local press outlets
- Your business featured in November and December TIS newsletters



### Santa's Helper Sponsors (\$2,000) \*\*\*SOLD OUT\*\*\*

- 150 drawstring bags with your business name given to local children at event
- 10 free tickets to give out to your employees and customers
- Your business name on all event banners
- Medium clickable logo on event page on TIS website
- Facebook and Instagram postings
- Your business name in event press releases
- A post-event thank you in local press outlets
- Your business featured in November and December TIS newsletters



To secure your sponsorship today, contact Laura Richeson at:

**lauraricheson@talbotinterfaithshelter.org** 443-786-6962 PO Box 2004, Easton, MD 21601

### *Dashing Through the Snow Sponsors (\$1,500)* \*\*\*SOLD OUT\*\*\*

- Your business name on the side of a horse-drawn carriage for one night of event
- 6 free tickets to give out to your employees and customers
- Your business logo on all event banners
- Small clickable logo on event page on TIS website
- Facebook and Instagram postings
- Your business featured in November and December TIS newsletters



### *Santa's Workshop Sponsors (\$1,000)* \*\*\*SOLD OUT\*\*\*

- Your business name on a coloring book that will be given out at the craft table
- 4 free tickets to give out to your employees and customers
- Your business logo on all event banners
- Large clickable listing on event page on TIS website
- Facebook and Instagram postings
- Your business featured in November and December TIS newsletters



### *Jack Frost Sponsors (\$500)* (FIVE AVAILABLE)

- 100 quality handwarmers labeled with your logo
- 4 free tickets to give out to your employees and customers
- Small clickable listing on event page on TIS website
- Facebook and Instagram postings
- Your business featured in November and December TIS newsletters



### *Joy to the World Sponsors (\$500)* \*\*\*SOLD OUT\*\*\*

- Your business logo on branded photobooth photos from **Foto Berry** for one night of event (**Or advertise your business ALL FOUR NIGHTS for \$2,000**)
- 4 free tickets to give out to your employees and customers
- Small clickable listing on event page on TIS website
- Facebook and Instagram postings
- Your business featured in November and December TIS newsletters



### *Holiday Cheer Sponsors (\$250)* (THREE AVAILABLE)

- A sign for your business on the food and beverage table of our outdoor café for one night of event
- 2 free tickets to give out to your employees and customers
- Listing on event page on TIS website
- Facebook and Instagram postings
- Your business featured in November and December TIS newsletters



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